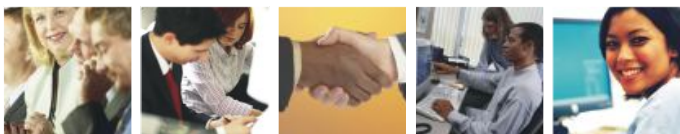


# FD KENSINGTON



## ACCOUNTANCY PRACTICE BROKERS




**SALES | MERGERS | ACQUISITIONS**

**0800 2800 321**

**[www.fd.ltd.uk/kensington](http://www.fd.ltd.uk/kensington)**

*The Professional's Choice, with Professional Back-Up  
...Your Partner in Practice.*



## About Us

Kensington is a division of FD, which has traded under the name of Formations Direct since 1994.

FD works almost exclusively with the accountancy profession, offering a wide range of support services.

As an established company with a national footprint servicing the needs of approximately 5000 accountancy firms, we enjoy an unmatched reputation for professional and personal service.

Our managing director, N Younger BA (Hons) FCCA, is a practising accountant who is ideally positioned to understand the pressures and challenges of today's practitioner.

## How We Differ From Other Brokers

- ✓ Disposal of surplus premises
- ✓ Servicing of clients not wishing to move
- ✓ Out of hours service once you have signed up
- ✓ Database of approximately 5000 firms of accountants nationwide
- ✓ Personal Financier Introductions

# Transaction Schedule

- ▣ Identification of requirement
- ▣ Discussion of succession / acquisition options and time scale
- ▣ Blocks of fees or complete practice
- ▣ Discussion of pricing and prevailing market conditions generally and locally
- ▣ Targeted marketing to optimise selection
- ▣ Outline of any specific current opportunities
- ▣ Introduction of short listed firms to vendor / acquirer / merger party
- ▣ Guidance in shortlist selection
- ▣ Profile of vendor / acquirer / merger party to short list firms
- ▣ Screening of enquiries
- ▣ Facilitation of meetings
- ▣ Frequent contact with both parties during the period of negotiation
- ▣ Preparation of documentation
- ▣ Liaison with solicitors
- ▣ Out of hours contact
- ▣ After sales service





## Here's what our clients say about us...

"...such helpful staff who made my task so pain free"

"...Your after sales service, guiding me through the intricacies of the paperwork, was of such a high calibre I just had to write and thank you"

"We are obliged to you for your prompt and able assistance"

"...I can honestly say that the service provided is excellent and good value for money"

"Many thanks to you and your staff for prompt attention to my request last night"

"...and again thank you for the excellent service you give me. It is much appreciated. I wish to thank you for the excellent service received to date"

"Many thanks for your swift service"

"We have been very happy with your service"

# What We Offer

Kensington acts as a matchmaker for accountants who seek a sale of the whole or part of their business. In addition, we act on behalf of accountants seeking to expand by acquisition or merger with another practice.

Whether you wish a partial or complete sale, acquisition or merger, Kensington can act as broker or agent according to the wishes of the relevant parties.

## Our Aims

Kensington aims to match suitable buyers and sellers and assist both parties in achieving a satisfactory conclusion of the deal, from initial contact through negotiations and post-completion.

We are acutely aware of the sensitive nature of buying and selling professional accountancy practices and will at all times endeavour to ensure the highest level of confidentiality and discretion.



# Our Promise To You

We guarantee that we will be there for you at every stage, from the initial contact right the way through to completion.

The FD philosophy of putting the customer first is integral to Kensington's modus operandi. We ensure that you will receive a personal, understanding and professional service at all times regardless of the size of your practice or the circumstances surrounding the deal.

## Fees

- ✓ Free consultation and valuation
- ✓ Ongoing consultation by arrangement
- ✓ Marketing fees by arrangement

Each party pays 3.75 % of the agreed concluded sale price. Prices exclude VAT where applicable. **Please Note: All fees are negotiable.**

## How to contact us

**To discuss your requirements further please ring or e-mail us.**

t **0800 2800 321**

w **[www.fd.ltd.uk/kensington](http://www.fd.ltd.uk/kensington)**

f **0161 798 7888**

e **[kensington@fd.ltd.uk](mailto:kensington@fd.ltd.uk)**

Formations Direct Ltd trading as Kensington.

Reg. No. 4267328 (England)

1st Floor, 47 Bury New Road, Prestwich, Manchester M25 9JY