

Did you know...?

84% of people looking to buy a business do not have an **Accountant**

82% of people looking to buy a business have no **Legal Representation**

79% of people looking to buy a business do not have a **Business Plan**

73% of people looking to buy a business have not arranged **Finance**

Do not become a statistic – CONTACT US!

We bring together years of experience in sales and marketing
as well as being practising ACCA accountants.

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FD KENSINGTON

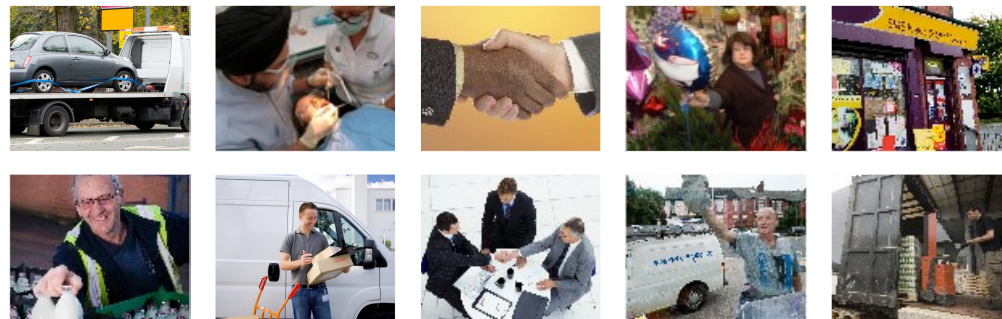


BUSINESS BROKERS

Our Promise To You

We guarantee that we will be there for you at every stage, from the initial contact right the way through to completion.

The FD philosophy of putting the customer first is integral to Kensington's modus operandi. We ensure that you will receive a personal, understanding and professional service at all times regardless of the size of your practice or the circumstances surrounding the deal.



Fees

- ✓ Free consultation
- ✓ Ongoing consultation by arrangement
- ✓ Marketing fees by arrangement

Upon completion we charge a commission as agreed at the outset

SALES | MERGERS | ACQUISITIONS

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About Us

Kensington is a division of FD, which has traded under the name of Formations Direct since 1994. FD works with the accountancy and legal profession, offering a wide range of support services.

As an established company with a national footprint, servicing the needs of over 5000 firms, we enjoy an unmatched reputation for professional and personal service.

Our managing director N. Younger BA (Hons) FCCA is a practicing accountant, whilst at the same time vastly skilled and experienced in the world of commerce, and who is ideally positioned to understand the pressures and challenges of the business world.

How We Differ From Other Brokers

- ✓ Disposal of surplus premises if required.
- ✓ Out of hours service once you have signed up
- ✓ Personal Financier Introductions
- ✓ Active Matching
- ✓ Bespoke Marketing Option
- ✓ Proprietary database containing thousands of UK companies of all sizes.



Here's what our clients say about us...

"...such helpful staff who made my task so pain free"

"We are obliged to you for your prompt and able assistance"

"...I can honestly say that the service provided is excellent and good value for money"

"Many thanks to you and your staff for prompt attention to my request last night"



"...and again thank you for the excellent service you give me. It is much appreciated. I wish to thank you for the excellent service received to date"

"Many thanks for your swift service"

"We have been very happy with your service"

"...Your after sales service, guiding me through the intricacies of the paperwork,

was of such a high calibre I just had to write and thank you"



What We Offer

Kensington acts as a matchmaker for entrepreneurs seeking to sell their company and realise their investment, or who are looking to make an acquisition and expand their business.

Whether you wish a sale, acquisition or merger Kensington can act as broker or agent according to the wishes of the relevant parties.

Our Aims

Kensington aims to match suitable buyers and sellers and assist both parties in achieving a satisfactory conclusion of the deal, from initial contact through negotiations and post completion.

We are acutely aware of the sensitive nature of buying and selling professional businesses and will at all times endeavour to ensure the highest level of confidentiality and discretion.

Transaction Schedule

- ☐ Identification of requirement
- ☐ Discussion of succession / acquisition options and time scale
- ☐ Partial or complete disposal
- ☐ Discussion of pricing and prevailing market conditions generally and locally
- ☐ Targeted marketing to optimise selection (optional)
- ☐ Outline of any specific current opportunities
- ☐ Introduction of short listed firms to vendor / acquirer / merger party
- ☐ Guidance in shortlist selection
- ☐ Profile of vendor / acquirer / merger party to short list firms
- ☐ Screening of enquiries
- ☐ Facilitation of meetings
- ☐ Frequent contact with both parties during the period of negotiation
- ☐ Preparation of documentation
- ☐ Liaison with solicitors and accountants
- ☐ Out of hours contact
- ☐ After sales service

